



REPUBLIC OF BULGARIA

Ministry of Tourism



**Dear Madame/Sir,**

On behalf of the Ministry of Tourism of Bulgaria as co-coordinator of Priority Area 3 “To Promote Culture, Tourism and People to People Contacts” of the EU Strategy for the Danube Region, you are kindly invited to participate in a conference on the new **Cultural Routes in the Danube Region.**

The event is organized under the PAC support project DTP-PAC1-PA3-03 Culture & Tourism, funded under Danube 2014-2020 INTERREG Programme.

The conference will include two roundtables. The purposes of them are to discuss and present the opportunities for the development of the Cultural Route of Saints Cyril and Methodius and The Cultural Route of the Iron Age Danube, based on the preserved cultural heritage.

The conference will be held on 30<sup>th</sup> of September 2019 at [Sofia Balkan Hotel](#) in Sofia, Bulgaria.

The agenda for the event is as follows

10:45 – 11:15 **Registration and coffee**

11:15 – 11:45 **Opening**

*H.E. Nikolina Angelkova, Minister of Tourism*

*H.R.H. Princess Dana Firas of Jordan, UNESCO Goodwill Ambassador for Cultural Heritage*

*H.E. Dr. Stefano Dominioni, Executive Secretary, Enlarged Partial Agreement on Cultural Routes, Council of Europe*

11:45 – 13:00 **Panel discussion on creation of new Cultural route on Cyril and Methodius and their followers**

*Moderator: prof. Vassia Velinova, Sofia University*

13:00 – 14:30 **Lunch**



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14:30 – 16:30 **Panel discussion on creation of new cultural route on Iron Age archeological heritage**

*Moderator: dr. Marko Mele, Universalmuseum Joanneum*

16:30 – 16:45 **Conclusions**

*H.E. Lyuben Kanchev, Deputy Minister of Tourism*

If you incline to participate, please confirm your decision to Mr. Nikola Manevski ([N.Manevski@tourism.government.bg](mailto:N.Manevski@tourism.government.bg)).

Looking forward to welcoming you at the event.

Yours Sincerely,

**NIKOLINA ANGELKOVA**

*Minister of Tourism*